

eco bloom

SAVANNAH JONS | UI/UX DESIGN | APP INTERFACE



ECOBLOOM

EcoBloom is a sustainability app focused on making eco-friendly habits **simple**, **engaging**, and **accessible**.

This app allows users to scan products to assess whether or not they are recyclable, and instructs on how to dispose of these materials. The more users recycle, the more their virtual garden grows and they are able to earn achievements to share with friends.



PROFILE

The profile button directs users to a screen where they can manage settings and customize their EcoBloom experience.



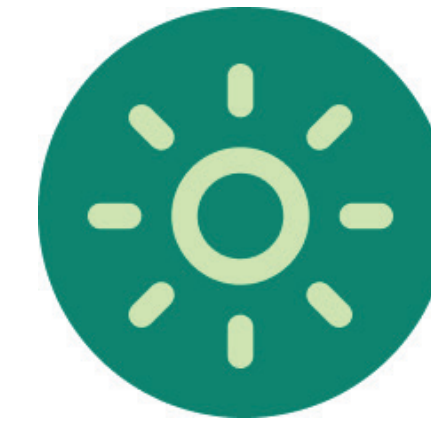
SCAN

The scan button takes users to a camera screen where they just aim at any item, and EcoBloom identifies the material, checks local rules, and gives clear disposal steps in seconds. Every scan feeds your garden and tracks your real-world impact.



PLANTS

The plants button navigates users to a screen to view the plants they have collected. Users can unlock more plants by earning points from recycling and are able to customize each plant's pot.



IMPACT

The impact button takes users to a dashboard screen where they can view their personal achievements based on what they have recycled. The points from recycling add up over time and allow users to earn badges that can be shared on social media.

